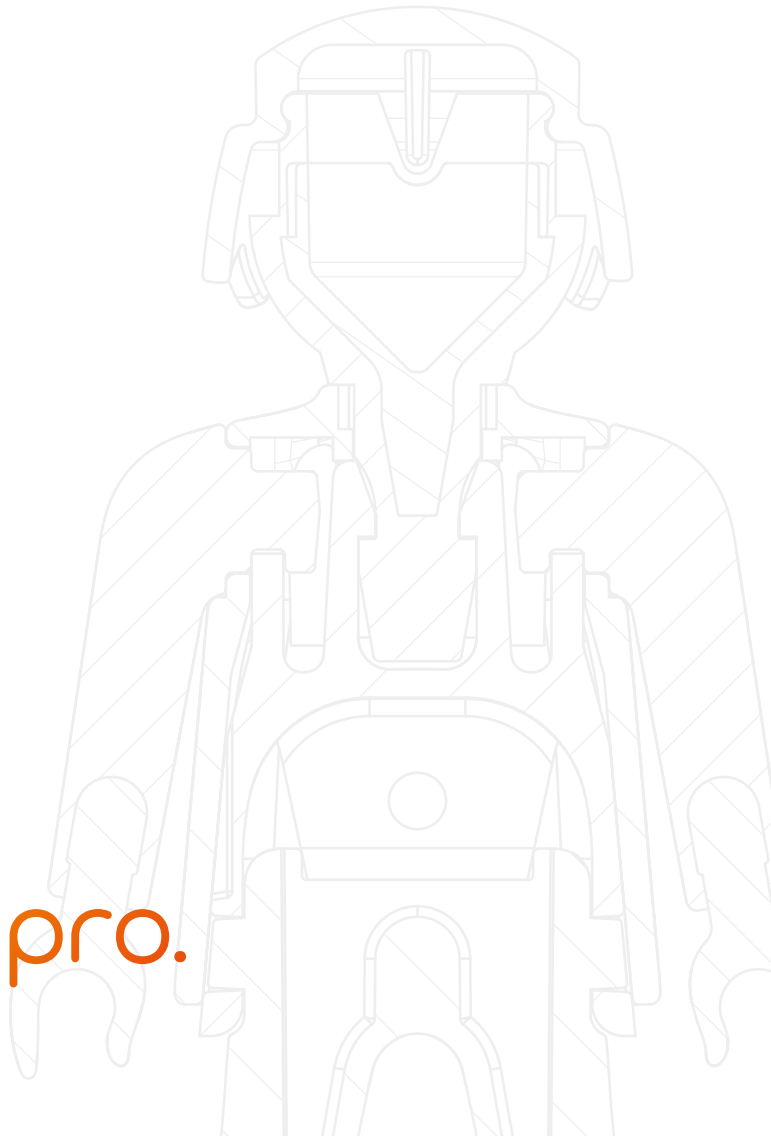


USER GUIDE.

playmobil® pro.
modelling for professionals





IN THE BEGINNING...

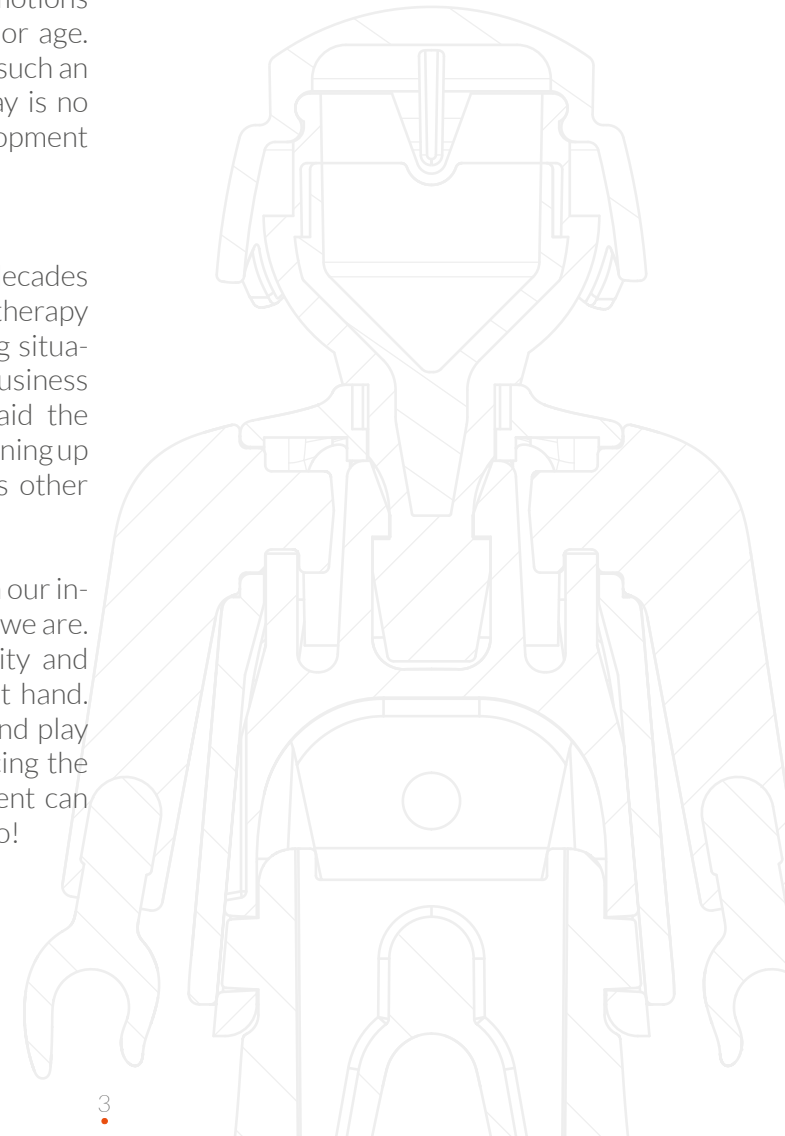
Inspiring creative role play forms the very DNA that makes up **PLAYMOBIL®**. The iconic brand transports us into a world of emotions and memories - regardless of culture or age. Presumably this is because role-play is such an instinctively human activity; child's play is no farce, it is vital to our personal development into competent grown adults.

But play doesn't stop at childhood.

PLAYMOBIL® has been used for decades already by the medical and psychotherapy community, in modern problem-solving situations and in various creative- and business workshops. This is ultimately what laid the foundations for **PLAYMOBIL pro.**; opening up the world of gamification to countless other professional milieus.

PLAYMOBIL pro. aims to capitalise on our innate desire to play – no matter how old we are. It raises effectiveness, boosts creativity and increases engagement with the task at hand. **PLAYMOBIL pro.** proves that work and play are not mutually exclusive, as introducing the fun factor to a professional environment can have many beneficial outcomes. Let's go!

playmobil pro.
modelling for professionals



WHAT'S INSIDE.



Contents of Box One – Characters

- | | | | | |
|--------------------|--------------------|--------------------|---------------|-------------|
| 1 7x Female figure | 5 3x Infant figure | 9 Frog | 13 Sheep | 17 Hare |
| 2 7x Male figure | 6 Newborn baby | 10 Raccoon | 14 Duck | 18 Lion cub |
| 3 3x Girl figure | 7 Dark grey mouse | 11 German shepherd | 15 Dachshund | 19 Swan |
| 4 3x Boy figure | 8 Light grey mouse | 12 Robot | 16 Guinea pig | 20 Rabbit |



- | | | | | |
|-----------|-------------|---------------------|---------------|------------------|
| 21 Piglet | 25 Spider | 29 Golden retriever | 33 2x Cat | 37 Dark grey rat |
| 22 Monkey | 26 Puppy | 30 Octopus | 34 Foal | 38 Otter |
| 23 Badger | 27 Fawn | 31 Lamb | 35 Panda baby | |
| 24 Dove | 28 Starfish | 32 Snake | 36 Fox | |



Think outside the box.

Contents of Box Two – Costumes

- | | | | | |
|---------------------|----------------------------|--------------------------|------------------|---------------------------|
| 1 Viking hat | 15 Jester's hat | 28 Carrots | 40 Revolver | 54 2x Table tennis bat |
| 2 Cowboy hat | 16 Statue of Liberty Crown | 29 Bike helmet | 41 Pistol | 55 Set of keys |
| 3 Fur hat | 17 Silver trophy | 30 Fish bone | 42 Iron skillet | 56 Baseball bat |
| 4 Balaklava | 18 Santa hat | 31 Fireman's helmet grey | 43 2x Dog bone | 57 Motorbike helmet |
| 5 Crutches | 19 Stack of cards | 32 Water bottle | 44 Captain's hat | 58 Turban |
| 6 Eggs | 20 Pirate hat | 33 2x Tankard | 45 Hand weight | 59 Sheriff's hat |
| 7 Saucepan | 21 Beekeeper's hat | 34 Chopsticks | 46 Hairdryer | 60 Fireman's helmet black |
| 8 4x Hand-held sign | 22 Fencing mask | 35 Circular shield | 47 Sushi | 61 Vintage biker's helmet |
| 9 Scissors | 23 Tennis racket white | 36 Rectangular shield | 48 Milkshake | 62 Watering can |
| 10 Water bucket | 24 Tennis racket grey | 37 Sword large | 49 Water jug | 63 Medieval axe |
| 11 Leg joint | 25 Gold trophy | 38 Dagger | 50 Wine bottle | |
| 12 Tuba | 26 Queen's crown | 39 Sword small | 51 6x Green cup | |
| 13 Brown barrel | 27 Apple | | 52 Photo camera | |
| 14 Red barrel | | | 53 Video camera | |





Contents of Box Two (continued) – Costumes

- | | | | | |
|---------------------|------------------------|-------------------|--------------------|-----------------------------|
| 1 4x Large cape | 15 Music sheet | 29 Goods carrier | 44 Broad sword | 58 Tooth brush |
| 2 Small cape | 16 4x Microphone | 30 Witch hat | 45 Looking glass | 59 Hair brush |
| 3 Breast plate | 17 Recorder | 31 Drone | 46 Doll | 60 Orange hat |
| 4 Bishop's staff | 18 Red hat | 32 Empty bucket | 47 Captain's hat | 61 Blue baseball cap |
| 5 Screwdriver | 19 Golden wreath | 33 Milk bottle | 48 Pink handbag | 62 Backpack |
| 6 Sledgehammer | 20 Hard hat | 34 Pick axe | 49 Closed umbrella | 63 Champagne bottle |
| 7 Wrench | 21 Push broom | 35 Soft broom | 50 Key | 64 Umbrella open with torch |
| 8 Adjustable wrench | 22 Fire extinguisher | 36 Chef's hat | 51 Hard helmet | 65 Set of four cards |
| 9 Hand saw | 23 2x Writing tablet | 37 Violin bow | 52 Electric bolt | 66 Hand of 5 cards |
| 10 Axe | 24 King's crown | 38 Violin | 53 Gavel | 67 Green card |
| 11 Viking's Hammer | 25 Loudspeaker | 39 2x Trumpet | 54 Dynamite | 68 2x Red card |
| 12 Torch | 26 Feather pen and ink | 40 Guitar | 55 Shovel | 69 2x Magic wand |
| 13 Oil lamp | 27 Binoculars | 41 Police hat | 56 Hand of 3 cards | |
| 14 Bearskin hat | 28 Toilet plunger | 42 Hand mirror | 57 Hair comb | |
| | | 43 Vacuum cleaner | | |



Contents of Box Three – Accessories

- | | | | | |
|-------------------|---------------|--------------------------|----------------------------|------------------|
| 1 Yellow package | 8 Newspaper | 15 Skull | 20 2x Tyre | 26 Coins |
| 2 Blue package | 9 3x Easel | 16 Basketball | 21 Gold ore | 27 Shopping cart |
| 3 2x Grey laptop | 10 Fire small | 17 2x Fireball | 22 Bar of gold | 28 3x Chair |
| 4 2x White laptop | 11 Log fire | 18 Steering wheel yellow | 23 Treasure chest | 29 Skateboard |
| 5 Life ring | 12 Fire large | 19 Steering wheel black | 24 3x Excavated gold small | 30 Telephone |
| 6 Football | 13 Rugby ball | | 25 7x Banknote | 31 2x Envelope |
| 7 Hockey goal | 14 Eyeball | | | |



- | | | | | |
|-----------------------------|--------------------|-------------------|---------------------|------------|
| 32 Bin | 38 Stereo | 45 Coffee machine | 52 Trolley bag | 58 2x Book |
| 33 Treasure Map | 39 3x Office chair | 46 Alarm clock | 53 Clock | |
| 34 Flowers | 40 2x Bike stand | 47 Scales | 54 2x Walkie Talkie | |
| 35 5x Computer and keyboard | 41 Pink bike | 48 Clothes iron | 55 Brown briefcase | |
| 36 4x Traffic cone | 42 Green bike | 49 Globe | 56 Black briefcase | |
| 37 Landline | 43 Microscope | 50 Drawing board | 57 Petrol can | |
| | 44 4x Envelope | 51 2x Table | | |



Contents of Box Four – Stationery

- | | | | | |
|----------------------------------|--------------------------------------|------------------------|---|--------------------|
| 1 4x Suction cup | 3 PLAYMOBIL pro. sticky notes | 5 10x Pen wipes | 7 3x PLAYMOBIL pro. non-permanent pens | 8 3x Coloured tape |
| 2 8x White flag with suction cup | 4 3x Diorama stand | 6 5x Sticky note stand | | |

LET'S START.

There are no strict guidelines on the application of **PLAYMOBIL pro.** It is designed to support all kinds of modern working methods and management trends, such as Innovation & Creativity (i.e. Design Thinking etc.), Change Management & Transformation (i.e. Teambuilding etc.) or Marketing (i.e. Customer Journey, Personas etc.). The kit can be used to visualize relationships between businesses and stakeholders, customers and internal work processes, to identify barriers and to build better solutions.

Ultimately, **PLAYMOBIL pro.** is what you make of it. The neutral and expressionless figures allow you to tailor the kit to your specific needs, while the detailed accessories and costumes help individualize the figures so you can depict endless scenarios.

If you are stuck, here are some of our expert recommendations on how to get the most out of **PLAYMOBIL pro.**

Expert recommendation:

- Set the stage
- Create your character
- Play
- Reflect
- Document

SET THE STAGE.

What is your problem? How are you trying to solve it and how have you approached the problem in the past?

Use the stationery kit to write down all your thoughts in a team. What are the points of conflict? It's always a good idea to write down in plain view what the common goal of the meeting is, and what obstacles are in the way of reaching that. You can delegate teams to different tasks and this can be helpful later when you personalize your character.

CREATE YOUR CHARACTER.

Now it's time to get creative! Use the hats, costumes and accessories to individualize the figures to your needs.

The kit includes an array of miscellaneous attire and props including uniforms and work tools for different professions.

If you work in business, it may be helpful to hall-mark each figure by department or position with a sticky note. You could depict the CEO with a crown and cape, project manager with a briefcase and an intern with a notepad.

Don't forget to use the pens to write on the figures, flags and other accessories. Text can be easily wiped away with the disposable **PLAYMOBIL pro.** pen wipes.

PLAY.

Use the characters you have created to visually present your problem statement and come up with possible solutions.

Place the figures and accessories on a stakeholder map or organigram and use the tape to create connections between them. Who is responsible for what?

Have a look on our website to print out supporting backgrounds such as customer journey maps.

REFLECT.

Return to the notes you made at the beginning in your team. What did you learn/find out?

DOCUMENT.

This stage can often be overlooked, but it is really important not to forget to record your findings.

In the same way that it is important to take notes during a meeting, it can be similarly useful to do the same when working with **PLAYMOBIL pro**.

The easiest way to do this is by taking pictures and sharing them.

Download the **PLAYMOBIL pro** mobile application to keep a store of your favourite pictures and videos and share them with the community.

Send us your favourite pictures of your workshop and we will share them as best practise examples with the community: pro@playmobil.com

ICE-BREAKERS.

Need some inspiration to get your creative juices flowing? Why not try some of these icebreakers in a team building workshop?

Ice-breaker #1 – Introduce yourself

Use the kit as a creative way to introduce your team members to each other: everyone depicts him- or herself with a figure and accessories to describe their role/work function, hobbies, etc.

Ice-breaker #2 – Charades

Pick one of your team members to depict an office related activity with just the kit's content – without using words. The rest of the team must guess which activity it is. Repeat as often as wanted.



Be innovative.



Project management with an edge.



Role-play and storytelling.



Have fun.

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PLEASE NOTE – for professional use only!
The PLAYMOBILpro. case, packaging and parts of the content
are not toys and not suitable for children.

